

CLAIMS

What is claimed is:

5 1. A method for designing a web site, said method comprising the steps of:

 implementing a web site on a computer platform;

 providing a means for an administrator to manage implementation of said web site;

10 assigning a plurality of content contributors for publishing content on at least a portion of said web site;

 receiving, from said content contributors, content for publication on said web site; and

15 publishing said content on said web site content without intervention from said administrator.

 2. The method as set forth in claim 1, further comprising the step of assigning one or more content owners to control publication of content on at least a portion of said web site.

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 3. The method as set forth in claim 2, wherein the step of assigning one or more content owners to control publication of content comprises the steps of:

 apportioning said content into a plurality of folders; and

25 assigning said content owners to said folders to designate folder owners.

 4. The method as set forth in claim 1, wherein the step of providing

5 5. The method as set forth in claim 1, wherein the step of providing
a means for an administrator to manage implementation of said web site
comprises the step of providing means for a site administrator to design the
overall look and feel of said web site.

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